

PRESS RELEASE

New sport and health partnership: Athletissima and Hirslanden's Clinique Bois-Cerf and Clinique Cecil are pleased to announce their collaboration



From left to right: Dr Stéphane Borloz, doctor specialising in physical medicine and rehabilitation at Hirslanden Clinic Bois-Cerf-
Jacky Delapierre, CEO Athletissima - Inka Moritz, Director Hirslanden clinics Bois-Cerf and Cecil and Julien Carrel, Head of
Operations Athletissima.

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Athletissima and Hirslanden's Clinique Bois-Cerf and Clinique Cecil will be partners for the Athletissima meeting. This collaboration marks a strategic alliance between two entities committed to promoting excellence, health and well-being in the sporting community and beyond.

For more than 50 years, Athletissima has been the place to be for the world's greatest track and field athletes. Legends like Usain Bolt or Carl Lewis have attended, attracting more than 12 500 people from all over Switzerland to the La Pontaise Stadium in Lausanne.

Broadcast in 169 countries and part of the Diamond League, the event gains an almost 20% share of the audiovisual market during the meeting, offering unrivalled worldwide exposure for the sport of athletics.

The Hirlanden Clinique Bois-Cerf and Clinique Cecil offer a high level of medical expertise in the heart of Lausanne. The Clinique Bois-Cerf has a multi-disciplinary sports and health centre, the Actif+ Centre. The idea of a partnership between the two entities came naturally.

Dr Stéphane Borloz, a doctor specialising in physical medicine and rehabilitation, will play a key role as coordinator of the physiotherapists, providing medical supervision for the athletes during their stay in Lausanne with one of his colleagues. Dr Borloz's involvement exemplifies the clinics' commitment to excellence and the well-being of athletes.

Inka Moritz, Director of the Hirlanden Clinique Bois-Cerf and Clinique Cecil, comments: 'This partnership represents an important step in our commitment to high-level sport and health. We want to support both top-level athletes and amateurs. It completes the partnership with the Hirlanden Group, which already supports the sprinters and sisters Mujinga Kambundji and Ditaji Kambundji on their medical journey. We are delighted to collaborate with an organisation with a great reputation and to contribute to its continued success.

Jacky Delapierre, CEO of Athletissima, adds: 'We are very happy to partner with the Hirlanden Clinique Bois-Cerf and Clinique Cecil. As a prestigious group with cutting-edge medical expertise, Hirlanden brings a high level of assurance to our partnership. Their expertise in the field of sports, particularly at the Clinique Bois-Cerf with its orthopaedic emergency department, Actif+ Centre and surgeons specialising in orthopaedics and traumatology, gives us absolute confidence in their ability to provide athletes with the best possible support. This partnership marks an exciting new chapter in the history of Athletissima.'

Together, Athletissima and Hirlanden Clinique Bois-Cerf and Clinique Cecil aim to continue pushing the boundaries and inspiring the next generation of athletes.

For more information, please contact:

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About Athletissima

Athletissima, now a fixture of Lausanne's summer season, was first held on 8 July 1977 at the Pierre-de-Coubertin Stadium, spearheaded by former 800 m runner Jacky Delapierre. Over the years, it has become a renowned international meeting, attracting the biggest stars in athletics to the Olympic capital. Now based at the La Pontaise Olympic Stadium, Athletissima has been part of the Wanda Diamond League circuit since 2010, establishing itself as one of the world's most prestigious athletics meetings.

About Hirslanden

Hirslanden is committed to high-quality, responsible, efficient and integrated healthcare, determined by the individual patients themselves. From birth to old age, from prevention to cure – at any time, face-to-face and in digital form – the Hirslanden Group, together with private and public partners, concentrates on the further development of the 'Continuum of Care'.

Hirslanden differentiates itself from the rest of the market as a system provider with first-class medical and service quality – guaranteed by highly qualified independent specialists with years of experience, excellent nursing care and first-class services. Interdisciplinary medical centres of expertise, specialised institutes and skilled cooperation partners provide optimal, personalised diagnosis and treatment to both inpatients and outpatients, regardless of the complexity of the case.

The Hirslanden Group consists of 17 hospitals in 10 cantons, many of which have an accident and emergency department. It also runs five outpatient surgery units, 19 radiology institutes and six radiotherapy institutes. As of 31 March 2023, the Group has 2 886 partner doctors as well as 11 102 employees, 560 of whom are doctors it employs directly. Hirslanden is the largest medical network in Switzerland. In the financial year 2022–2023, 111 107 patients were treated on an inpatient basis over 465 105 days of care. Of our patients, 51.7% have basic insurance, 27.5% have semi-private insurance, and 20.8% have private insurance. The Hirslanden Group was formed in 1990 following a merger between several hospitals, and is now part of the Mediclinic Group.