

PRESS RELEASE

30/10/2019

BASEL-LAND CANTONAL HOSPITAL AND HIRSLANDEN GROUP AGREE ON PATHBREAKING COOPERATION INITIATIVE FOR TREATING MUSCULOSKELETAL DISORDERS

The Hirslanden Group and the Basel-Land Cantonal Hospital (KSBL) have signed a cooperation agreement for a joint venture in the treatment of musculoskeletal disorders. This public-private partnership lays the foundation for a medical network that will offer holistic patient care in Northwestern Switzerland.

KSBL and the Hirslanden Group will offer comprehensive inpatient and outpatient healthcare services for musculoskeletal disorders, geriatric traumatology and musculoskeletal rehabilitation in Northwestern Switzerland. The KSBL's orthopaedic clinic and Hirslanden Klinik Birshof will join forces to establish themselves in future as one of the seven A1 orthopaedic hospitals in Switzerland. The long-standing tradition of promoting teaching and research will be continued as well as strengthened and improved by this partnership.

“An integrated treatment chain from the first consultation to follow-up treatment will be established to ensure that everything can be provided ‘by a single source’,” says Stephan Pahls, Chief Operating Officer East of the Hirslanden Group. “Our new institution will bring together proven experts for the musculoskeletal system who cover all modern diagnostic procedures and treatment methods,” adds Pahls. “This cooperation initiative between two partners who will now jointly offer top-class orthopaedic treatment is not only a win-win for us, but also for all patients in the region,” emphasizes Madeleine Stöckli, Chairman of the Board (a.i.) of KSBL.

Rather than expanding the scope of services, the merger will prevent duplication. This will make it possible to meet the needs of patients even better with the usual high quality and with lean structures and efficient processes. “We see this project as a unique opportunity for combining complementary skills to create an exemplary offer for patients in the region,” explains Madeleine Stöckli.

Daniel Liedtke, CEO of the Hirslanden Private Hospital Group, is excited about the cooperation initiative: “Our objective is to establish a strong network organised on the basis of partnership that can offer a comprehensive range of healthcare services and thus make a contribution to providing healthcare to the people in Northwestern Switzerland.”

The joint venture will be established in the first quarter of 2020. The Hirslanden Group will be responsible for the management. The partners are announcing the cooperation initiative at this early date so as to involve all stakeholder groups and experts in the final design of the joint venture.

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About Hirslanden

The Hirslanden Private Hospital Group consists of 17 hospitals in 10 cantons, many of which have an outpatient surgery unit and an emergency department. The Group also operates 3 outpatient clinics, 2 outpatient surgery units, 17 radiology institutes and 5 radiotherapy institutes. As of 31 March 2019, the Group has 2,303 affiliated doctors and 10,442 employees, of whom 510 are permanently employed doctors.

Hirslanden is the leading private hospital group and the largest medical network in Switzerland. In the 2018/19 financial year, the Group generated turnover of CHF 1,778 million. As of 31 March 2019, the Group had treated 106,851 patients, amounting to a total of 479,631 inpatient days. In insurance terms, the patient mix consists of 48.7% basic, 29.5% semi-private, and 21.8% private insured patients.

The Hirslanden Private Hospital Group is synonymous with first-class medical care provided by highly qualified medical specialists with years of experience. As a system provider, Hirslanden stands out from the rest of the market: interdisciplinary medical centres of expertise and specialised institutes enable it to offer the best possible individualised treatment, even in highly complex cases. The Hirslanden Private Hospital Group was formed in 1990 through the merger of several Swiss private hospitals. Since 2007 it has been part of the international hospital group Mediclinic International plc, which is listed on the London Stock Exchange.

About KSBL

The Basel-Land Cantonal Hospital provides primary care and other medical services for the canton of Basel-Land and has facilities in Laufen, Liestal and Bruderholz. Our mission is to ensure the provision of healthcare services for the residents of Basel-Land. We offer the full range of diagnostic, outpatient and inpatient care in twelve specialised clinics and institutes. Our emergency departments and emergency services are available around the clock. KSBL's services are complemented by wide variety of specialist consultations and therapies that are also available to outpatients. All three locations are equipped with the relevant infrastructure for performing outpatient surgery. KSBL is also committed to teaching and research, which is why we have a number of structural professorships and maintain close ties with universities.