

MEDIA RELEASE

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MANAGEMENT CHANGE AT THE HIRSLANDEN KLINIK BIRSHOF

Beatriz Greuter, Hospital Manager of Hirslanden Klinik Birshof, has decided to step down as head of the clinic in the first quarter of 2023. She worked at the Hirslanden Klinik Birshof for a total of over 10 years, during the last five years as Hospital Manager.

Beatriz Greuter (51) has been working as a member of the management team at the Hirslanden Klinik Birshof since 2012, as Head of Performance Management since July 2016, and as Hospital Manager since May 2017. She has had a significant and successful impact on the development of the location in Münchenstein, and has consistently promoted the expansion of the Hirslanden Klinik Birshof as a specialist hospital for orthopaedics and spinal medicine with first-class care relating to the musculoskeletal system, including an emergency centre.

This year, for example, the Hirslanden Klinik Birshof received recognition in accordance with the Swiss guidelines of the KAIMC (Commission for the Recognition of Intermediate Care Units) for its Intermediate Care Unit (IMC), which opened in a new building in 2018. With the official IMC recognition, the Hirslanden Klinik Birshof is highlighting its leading role as a high-quality specialist hospital for orthopaedics and spinal medicine in the greater Basel area.

Under the leadership of Beatriz Greuter, the Hirslanden Klinik Birshof was able to attract renowned orthopaedic specialists and establish specialist centres at the hospital. Aside from the specialised surgical centres for hand, shoulder, spine, hip, knee or ankle surgery, Klinik Birshof has various other complementary service units and centres, for example for radiology, rheumatology, sports medicine, sports physiotherapy, occupational therapy and outpatient rehabilitation. Thanks to the comprehensive cooperation of the various specialised competence centres, patients benefit from holistic and individual diagnostics, treatment, care and support. The Hirslanden Klinik Birshof also works closely with the Hirslanden Klinik Aarau, for example when it comes to spinal surgery. During the Covid pandemic, the Hirslanden Klinik Birshof was also part of the crisis concept of the canton of Baselland, and was therefore able to contribute to the management of the pandemic.

Hirslanden Klinik Birshof is one of the hospitals with the lowest case costs in Switzerland and thus makes a significant contribution to both first-class and affordable healthcare for the population in the Basel region. All of the hospital's services are open to patients of all insurance classes.

Stéphan Studer, Chief Operating Officer of the Hirslanden Group, had this to say: "I very much regret the departure of Beatriz Greuter. She has led the Hirslanden Klinik Birshof with commitment and positioned it as a top orthopaedic specialist hospital. I thank her for her many years of successful service and wish her all the best for the future."

Beatriz Greuter will leave the hospital during the first quarter of 2023 to take over the management of the "GGG Gesellschaft für das Gute und Gemeinnützige Basel". The search for Beatriz Greuter's successor has already begun.

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More information

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About Hirslanden

Hirslanden is committed to high-quality, responsible and efficiently integrated healthcare that focuses on the needs of the individual. Working together with private and public cooperation partners, the Hirslanden Group prioritises ongoing development of the Continuum of Care concept. From birth to old age, from prevention to healing, Hirslanden is always there, both on a physical and digital level.

Hirslanden differentiates itself from the rest of the market as a service provider with first-class medical and service quality, which is guaranteed by highly qualified independent specialists with years of experience who offer excellent care and services. Interdisciplinary medical centres of expertise, specialised institutes and competent cooperation partners enable optimal, personalised diagnosis and treatment, regardless of case complexity, in both inpatient and outpatient contexts.

The Hirslanden Group operates 17 hospitals in 10 cantons, many of which have an emergency department. It also operates 5 day case clinics, 18 radiology and 6 radiotherapy institutes. The Group has 2,515 partner doctors and 11,025 employees, 551 of whom are permanently employed doctors. Hirslanden is the largest medical network in Switzerland. In the 2021/22 financial year, the Group generated turnover of CHF 1,885 million. As at 31 March 2022, the Group had treated 109,624 patients for a total of 472,301 inpatient days. The patient mix consisted of 51.3% patients with basic insurance, 28.2% with semi-private insurance and 20.5% with private insurance. The Hirslanden Group was formed in 1990 through the merger of several hospitals. Since 2007, it has been part of the international hospital group Mediclinic International plc, which is listed on the London Stock Exchange.