

PRESS RELEASE

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Mehdi Bensouda appointed new manager of the Hirslanden hospitals in Lausanne

Mehdi Bensouda will take over the management of the two Hirslanden hospitals in Lausanne – Bois-Cerf and Cecil – as of 1 October 2025. He has more than 20 years of professional experience in both the hospital sector and the field of medical technology.

From 2020 to 2024, Mehdi Bensouda was Chief Development Officer and Chief Financial Officer of Hôpital de La Tour in Geneva, where he set up specialist centres and promoted interdisciplinary collaboration. From 2009 to 2019, he held various leadership positions at global medical technology company Medtronic, where he established strategic partnerships with major European hospitals. Since 2025, he has been supporting fledgling companies in the Lake Geneva region to help them develop their strategy and growth plan.

Mehdi Bensouda has a Master's in Strategy, Planning and Control from Paris Dauphine University and an Executive MBA from the IMD Business School in Lausanne. He has also completed various training courses, particularly on the topic of *value-based health care* at Harvard Business School. Driven by his passion for innovation and sustainability, he is committed to ensuring the further development of the healthcare system – with a clear focus on patient benefits and targeted team support.

'We are delighted that Mehdi Bensouda will be joining Hirslanden,' says Daniel Liedtke, Chief Executive Officer of the Hirslanden Group. 'His qualifications and experience in hospital management and healthcare make him the ideal person to develop integrated care in the private healthcare sector in the region.'

Mehdi Bensouda adds: 'I am looking forward to being part of the Hirslanden Group and working with the teams at the Bois-Cerf and Cecil hospitals, both of which are well-known in the region for their respective medical specialties, to tackle these significant challenges while developing new innovative strategies in close collaboration with the medical profession.'

Regional integrated care

With two hospitals and a radiology institute, Hirslanden has an extensive integrated care network in Lausanne, where the two hospitals complement each other with their respective areas of expertise.

The Hirslanden Clinique Bois-Cerf specialises in orthopaedics, radiology, sports medicine and hand surgery, oncology, radio-oncology, ophthalmic surgery, ENT and internal medicine. It has an orthopaedic emergency department. Meanwhile, the Hirslanden Clinique Cecil has core competencies in the specialty areas of cardiology, radiology, cardiovascular surgery, oncology, abdominal surgery, general surgery, gynaecology, obstetrics, urology, neurosurgery and internal medicine. It also runs an intensive care unit recognised by the Swiss Society of Intensive Care Medicine and a general emergency centre that is open 24 hours a day.

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About Hirslanden

Hirslanden is committed to high-quality, responsible, efficient and integrated healthcare, determined by the individual patients themselves. From birth to older age, from prevention to cure – at any time, face-to-face and in digital form – the Hirslanden Group, together with private and public partners, concentrates on the further development of the 'Continuum of Care'.

Hirslanden differentiates itself from the rest of the market as a service provider with first-class medical care aimed at improving the quality of life of each of its patients – guaranteed by highly qualified independent specialists with years of experience, excellent and attentive nursing care, and outstanding services to provide a high level of comfort in a warm and welcoming atmosphere. Interdisciplinary medical centres of expertise, specialised institutes and professional partners provide optimal, personalised diagnosis and treatment of even highly complex cases, on both an inpatient and outpatient basis.

The Hirslanden Group consists of 17 hospitals in 10 cantons, many of which have an accident and emergency department. It also runs 5 outpatient surgery units, 19 radiology institutes and 6 radiotherapy institutes. The Group has more than 2 500 partner doctors and around 11 000 employees. The Hirslanden Group was formed in 1990 following a merger between several hospitals and is now part of the Mediclinic Group.