

## PRESS RELEASE

Zurich, 08 March 2016

### **FRANK NEHLIG BECOMES NEW HEAD OF CORPORATE COMMUNICATION AT HIRSLANDEN PRIVATE HOSPITAL GROUP**

**The Hirslanden Private Hospital Group has appointed Frank Nehlig as its new Head of Corporate Communication. He succeeds Dr Peter Werder, who became Director of the Hirslanden Klinik Belair in Schaffhausen at the beginning of the year.**

Frank Nehlig (47, married with two sons) will assume the position of Head of Corporate Communication at Hirslanden Private Hospital Group in mid-June 2016. In his new role, which is based at the head office in Zurich, he will be responsible for external and internal communication, media and information activities, and corporate publishing. He will also provide media-related and communications support to all 16 hospitals in the Group.

Frank Nehlig has worked for the Bühler Group in Uzwil since 2008. In his most recent role as Head of Marketing Services, he has been responsible for marketing and communication in the area of value nutrition, which is the company's second-largest division. Previously, he held various management positions at the technology company based in Eastern Switzerland, with responsibility for media relations, corporate publishing, brand management and internal communication. In 2014, as Head of Corporate Communications, Frank Nehlig also played a major role in the company's extensive reorganisation. Before working for Bühler, he was Communications Manager at the international Angst+Pfister Group and Managing Editor at eurosript Switzerland, a solutions provider in the area of content lifecycle management.

Frank Nehlig has a Masters in Linguistics and Literary Studies (German and English) from the University of Constance (Germany) and a Masters in Advanced Studies in Communication Management and Leadership from the Zurich University of Applied Sciences (ZHAW).



Frank Nehlig, new Head of Corporate Communication at Hirslanden Private Hospital Group

---

More information:

Hirslanden Private Hospital Group, Corporate Communication  
Seefeldstrasse 214  
CH-8008 Zurich  
T +41 44 388 75 85  
medien@hirslanden.ch  
www.hirslanden.ch

## PRESS RELEASE

The Hirslanden Private Hospital Group consists of 16 hospitals in 11 cantons, many of which have an outpatient surgery centre and emergency department. The Group also operates 4 outpatient clinics, 13 radiology institutes and 4 radiotherapy institutes. It has over 2,000 employed and affiliated doctors, and 8,450 staff members. Hirslanden is the leading private hospital group and the largest medical network in Switzerland. In the 2014/15 financial year, it generated a turnover of 1,563 million Swiss francs. As at 31 March 2015, over 94,037 patients were being treated as inpatients at the 16 hospitals with a total of almost 453,741 inpatient days. In insurance terms, the patient mix consists of 42.7% basic, 32.3% semi-private, and 25.0% private insured patients.

The Hirslanden Private Hospital Group stands for first-class medical quality, delivered by qualified medical specialists with years of experience. As a system provider, Hirslanden stands out from the rest of the market: interdisciplinary medical centres of expertise and specialised institutes make it possible to offer the best possible individualised treatment, even in highly complex cases. The Hirslanden Private Hospital Group was formed in 1990 through the merger of several Swiss private hospitals and it has been part of the South African hospital group Mediclinic International Limited since 2007.