

## MEDIA RELEASE

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### **HIRSLANDEN NEW OFFICIAL MEDICAL PARTNER OF SWISS-SKI**

**Swiss-Ski will in future be working with the Hirslanden Group on providing sports medical care for athletes.**

The Hirslanden Group considers sports medicine to be one of its core competencies and is further expanding the medical specialty through attractive partnerships and new, partly digital offers. Hirslanden wants to set new standards for athletes and sports enthusiasts and to continuously support them when it comes to prevention, coaching, therapeutic approaches or acute medical treatment.

As part of its new partnership with the Swiss Ski Federation, Hirslanden has enlisted Dr med. Walter O. Frey, the long-time Chief Medical Officer of Swiss-Ski. Frey will coordinate medical examinations and acute medical treatments by sports medicine specialists from Hirslanden in the fields of radiology, internal medicine and other disciplines and ensure quick access to the Switzerland-wide network of the Hirslanden Group and its partners. The athletes benefit from an integrated care model that is being developed between Swiss-Ski and the Hirslanden Group and their partners, including Medbase.

Ski jumper Dominik Peter, who injured his left knee in a training accident, was operated on at the Hirslanden hospital Linde in mid-May. «We athletes benefit from the Hirslanden Group's presence throughout Switzerland. At the time of the accident, I was taking part in the Spitzensport-RS in Magglingen, so all the examinations and the operation took place in the Linde hospital in Biel, which is only a few minutes away from where I train. I was looked after perfectly there,» explains Dominik Peter.

Swiss-Ski is also provided with physiotherapists for training and competitions and can also rely on Hirslanden for emergency care in training camps abroad.

«The collaboration with Hirslanden opens up new personnel, institutional and logistical possibilities for Swiss-Ski. We are convinced that this will take the medical care of our athletes to an even higher level,» remarks Bernhard Aregger, CEO of Swiss-Ski.

Daniel Liedtke, CEO of the Hirslanden Group, explains: «Together with our cooperation partners, we have a high level of professional expertise in sports medicine, which is one of our core competencies. We are therefore very pleased to be able to support Swiss-Ski, one of the most prominent figureheads in Swiss sport.»

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**About Swiss-Ski**

The Swiss Ski Association Swiss-Ski is the umbrella organization for Swiss snow sports. Since its founding in 1904, Swiss-Ski has been one of the most important and successful sports associations in Switzerland. It unites eleven sports under its one roof: Alpine skiing, cross-country skiing, Nordic combined, ski jumping, biathlon, snowboarding, ski cross, freeskiing, moguls, aerials and telemark. Swiss-Ski promotes top-level sport and is oriented towards the best sporting nations in the world. It emphasises popular sport, enables children and young people to have access to snow sports, and makes a contribution to public health. The association also supports major events in Switzerland. Swiss-Ski is embedded in a comprehensive network of international and national associations and organizations. Since the 2016/17 season, the ski association has been marketing the Swiss FIS World Cup events (alpine skiing, ski jumping and in part freestyle) through its subsidiary Swiss-Ski Weltcup-Marketing AG.

**About Hirslanden**

The Hirslanden Group operates 17 hospitals in 10 cantons, many of which have an emergency department. It also operates 4 outpatient surgical units, 17 radiology institutes and 5 radiotherapy institutes. Together with public and private cooperation partners, Hirslanden focuses on the continuum of care and the promoting of high-quality, responsible, personalised and efficiently integrated healthcare. The Group has 2 506 partner doctors and 10 417 employees, 498 of whom are permanently employed doctors. Hirslanden is the largest medical network in Switzerland. In the 2019/20 financial year, the Group generated turnover of CHF 1 804 million. As at 31.3.2020, the Group had treated 107 491 patients, amounting to a total of 471 717 inpatient days. In insurance terms, the patient mix consists of 49.2% basic, 29.3% semi-private, and 21.5% private insured patients.

Hirslanden is synonymous with first-class medical care provided by highly qualified medical specialists with many years of experience. As a system provider, the Group stands out from the rest of the market: interdisciplinary medical centres of expertise and specialised institutes enable it to offer the best possible individualised treatment, even in highly complex cases. The Hirslanden Group was formed in 1990 through the merger of several hospitals. Since 2007, it has been part of the international hospital group Mediclinic International plc, which is listed on the London Stock Exchange.