

PRESS RELEASE

Zürich, 4 January 2022

FRANK NEHLIG BECOMES HEAD OF COMMUNICATIONS, MARKETING & PUBLIC AFFAIRS AT TERTIANUM

Frank Nehlig, Head of Communications of the Hirslanden Group, has decided to take up a new professional challenge. From May 2022 he assumes responsibility for the corporate and marketing communications as well as public affairs of the Tertianum Group.

After nearly six years at Hirslanden, Frank Nehlig will be switching as of May 2022 to the Tertianum Group, Switzerland's largest private service company for living and care in old age. As Head of Communications, Marketing & Public Affairs he will drive the development of this newly created division and contribute to the company's growth curve.

Frank Nehlig significantly shaped and continuously developed the Hirslanden Group's corporate and marketing communications over the past few years. Furthermore he promoted Hirslanden's strategic reorientation on to "Continuum of Care" – high-quality integrated medicine and healthcare from birth to old age, from prevention to cure, anytime and anywhere, physically and digitally – with great diligence and passion and in a highly communicative manner. "On behalf of Group Management I wish Frank Nehlig every success and all the best for his professional and private future, and sincerely thank him for his exceptional commitment", says Daniel Liedtke, CEO of the Hirslanden Group.

Frank Nehlig started in June 2016 as Head of Corporate Communications at Hirslanden. In June 2020 he took over responsibility for Marketing as well. During the last 18 months he was responsible for integrating both divisions, successfully established the Hirslanden Group Corporate Newsroom and substantially developed the corporate and marketing communications. Before joining Hirslanden he spent some 15 years in various management positions in industry, with responsibility for corporate and marketing communications as well as brand management, latterly with the global technology group Bühler.

Frank Nehlig leaves Hirslanden on 31 March 2022. Until then he remains responsible for the Group's internal and external communications. The search for his successor has already begun.

Further information:

Dr. Claude Kaufmann
Head Media Relations & Newsroom
T +41 44 388 75 85
medien@hirslanden.ch
www.hirslanden.ch

MEDIENMITTEILUNG

About Hirslanden

Hirslanden stands for high-quality, responsible, personalised and efficient, integrated healthcare. From birth to old age, from prevention to cure – any time, physically and digitally – the Hirslanden Group focuses, together with private and public cooperation partners, on the further development of the “Continuum of Care”.

As a system provider, Hirslanden stands out from the rest of the market with first-class medical and service care – provided by highly qualified medical specialists with many years of experience. Interdisciplinary medical centres of expertise, specialised institutes and cooperation partners enable it to offer the best possible individualised diagnosis and treatment, even in highly complex cases, both for inpatients and outpatients.

The Hirslanden Group operates 17 hospitals in 10 cantons, many of which have an emergency department. It also operates 4 outpatient surgical units, 17 radiology institutes and 5 radiotherapy institutes. The Group has 2,314 partner doctors and 10,711 employees, 479 of whom are permanently employed doctors. Hirslanden is the largest medical network in Switzerland. In the 2020/21 financial year, the Group generated a turnover of CHF 1,796 million (including CHF 12.6 million in cantonal COVID-19 compensation payments). As at 31 March 2021, the Group had treated 107,401 patients for a total of 461,004 inpatient days. In insurance terms, the patient mix consists of 51 % basic, 28.8 % semi-private, and 20.2 % private insured patients. The Hirslanden Group was formed in 1990 through the merger of several hospitals. Since 2007, it has been part of the international hospital group Mediclinic International plc, which is listed on the London Stock Exchange.